

RESCUE 7 INC

WINTER 2011 NEWSLETTER

What's NEW?

Deployment of 185 Samaritan PAD 500P Units to EPCOR

We are pleased to announce that in December 2010, Rescue 7 Inc. was awarded an exclusive AED contract to supply and deliver 185 AED units to EPCOR (Edmonton Power Corporation) for their buildings and fleet vehicles.

Farewell Jeanne ~ We'll miss you!

With deep sadness, we inform you Jeanne Carey, our Operations Manager for the last 8 years, will be leaving Rescue 7 to pursue other opportunities. Jeanne has definitely been an integral part of Rescue 7 has helped build the company to where we are today. Her last day with us will be January 14th. As we seek a person to fill a Jeanne's role, we wish her all the best!

Press Release AED Grant Program



Rescue 7 Inc., has entered a competition with the Pepsico Refresh Program. This is a national contest and if we win, we will be able to put defibrillators into hockey arenas around the country that can not afford to purchase these life saving devices.

Rescue 7 Ins. needs your vote for the \$100,000 grant. With each of your votes daily until the contest closes, were are positive we can win! Your support would be very much appreciated. Please click the link and sign in to vote

<http://www.refresheverything.ca/savinglives>

Please vote daily until the close (Feb 28th).

NEW: The Samaritan PAD with CPR Advisor Model 500P



We are please to announce Health Canada's approval of the SAM-PAD-500P The 500P has all the great features of the SAM-PAD-300P, plus it is capable of providing feedback to rescuers on the effectiveness of the cardiopulmonary resuscitation (CPR) they are providing to the victim.

The PAD 500P will use both ECG and ICG measurements to analyse the effectiveness and rate of compressions given. The rescuer now will receive REAL TIME FEEDBACK on CPR ~ "push harder", "push faster" or "push slower". Feedback on the quality of the compressions applied is provided to the responder by means of audible and vocal prompts.



CONFERENCES

2011

Can-Fit-Pro

February 5-6, 2011
Montreal, Quebec
Fairmont, the Queen Elizabeth

PIPE

May 17-18, 2011
Mississauga, Ontario
International Centre

Ontario Dental Association

April 30th-May 1st, 2011
Toronto, Ontario
Metro Convention Centre

Can-Fit-Pro

August 19-20, 2011
Toronto, Ontario
Metro Convention Centre



Safety Tip

A successful hazard identification, assessment, elimination and control program requires everyone – from top management to frontline workers – to:

- * UNDERSTAND IT
- * AGREE TO IT and
- * COMMIT TO IT

Working together will ensure that everyone on your team goes home safe at the end of the day.

THE HEART & STROKE FOUNDATION OF CANADA NEW 2010 GUIDELINES

The Heart & Stroke Foundation of Canada has endorsed the new CPR guideline changes that were released on October 18, 2010.

The new guidelines put a greater emphasis on doing quality compressions and less emphasis on ventilations. The impact of out-of-hospital cardiac arrest (OHCA) is enormous, taking the lives of nearly 80,000 people each year in Canada. Although survival rates vary widely, they are still generally low (less than 10%) in most areas of the country. Yet many communities have significantly improved their survival rates.

The common theme in the communities saving the most lives from OHCA is high quality cardiopulmonary resuscitation (CPR).

Growing scientific evidence suggests that simple changes in technique, especially focusing on ensuring the proper compression rate, depth and chest wall recoil, minimizing interruptions and avoiding over-ventilation markedly improve survival. *Rescue 7 Inc.'s SAM PAD 500P will instruct the user to provide correct CPR.*



The goal of CPR is to optimize blood flow to the vital organs, particularly the heart and brain.

CPR also has been shown to prolong the duration of ventricular fibrillation in OHCA victims, thus expanding the window of opportunity for successful defibrillation. CPR is a skill that must be practiced to maintain proficiency.

Fifty years after the introduction of CPR, we clearly know that immediate, uninterrupted and properly performed CPR saves lives. We know *how* to do CPR; now we must close the gap between knowing how to do CPR and the way we actually perform CPR. The focus must shift from

RESCUE 7 INC. PUBLIC COUSE SCHEDULE

STANDARD FIRST AID, CPR & AED

Standard First Aid CPR & AED	January 20-21, 2011 January 22-23, 2011 February 24-25, 2011 February 26-27, 2011 March 24-25, 2011 March 26-27, 2011	8-245 Riviera Drive Markham Ontario L3R 5 J9
Standard First Aid CPR & AED	January 25-26, 2011 March 28-29, 2011	Ottawa Masonic Centre 2140 Walkley Road Ottawa, ON
Standard First Aid CPR & AED	January 27-28, 2011 March 24-25, 2011	10445 172 Street Northwest Edmonton, AB T5S1K9
Standard First Aid CPR & AED	January 27-28, 2011	Comfort Inn 101 Island Hwy 2nd floor- Craigflower Boardroom Victoria, BC
Standard First Aid, CPR & AED	February 8-9, 2011	1770 East 18th Ave, Vancouver BC V5N 5P6
Standard First Aid CPR & AED	February 9-10, 2011	219 Saunders Rd, Barrie, On. L4N 9A3
Standard First Aid CPR & AED	February 24-25, 2011	Comfort Hotel & Suites Peterborough 1209 Lansdowne St W Peterborough, ON
Standard First Aid CPR & AED	March 3-4, 2011	Travelodge London South 800 Exeter Rd London, Ontario
Standard First Aid CPR & AED	March 1-2, 2011	Comfort Inn & Suites Ambassador Bridge 2330 Huron Church Road Windsor, ON
Standard First Aid CPR & AED	March 10-11, 2011	Shanti Yoga Studio 344 Main St. West Hamilton, ON
Standard First Aid CPR & AED	March 17-18, 2011	Days Inn 480 Kings Road, Sydney, Nova Scotia

*All open registration trainings sessions begin at **8:30am and run till 4:30pm.***

Spaces are limited. Courses are subjected to cancellation.

If you would like to register for a course, please e-mail training@rescue7.net