

2 0 1 1 H O L I D A Y E D I T I O N

RESCUE 7 INC.

WWW.RESCUE7.NET



Holiday Season Schedule

Dec 23 – office closes at 1pm.

Dec 26/27 – closed

Dec 28/29 – Regular Hours

Dec 30 – office closes at 1 pm.

January 3, 2012 – closed

January 4 – Regular Hours



✧ *Happy Holidays* ✧

The Holidays are fast approaching and I would like to take this time to wish you, your family and your organization a very happy, healthy and successful 2012! Rescue 7 takes great pride in working with you and/or your organization and hopefully, 2012 will prove to be another productive year, marked by strong and steady growth together

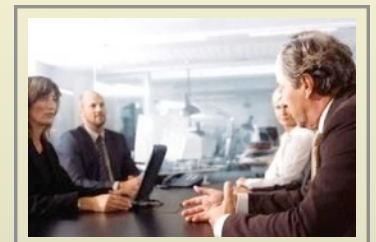
This past year was a time of rapid growth for Rescue 7 and there have been some wonderful new additions to our team internally and within our network of distributors and consultants around the country and abroad. Our latest addition is Tatyana Golembiovska, Bilingual Office Administrative Assistant for our Corporate Office in Markham, Ontario. If you have an opportunity, please feel free to contact Tatyana and welcome her to our team.

We introduced our new 500P defibrillator this year that provides real time CPR coaching and feedback. The launch of our new unit, along with the 300P allowed for six saves over the course of the year! This very exciting news has prompted us to investigate new initiatives for the upcoming year – stay tuned. May all of you have a wonderful Holiday and we look forward to seeing all of you in the New Year!

John Collie

ONLINE ORDERS - www.rescue7.net

Rescue 7 will be launching a new website in the New Year complete with online training programs. We have had many requests to order SAM PAD defibrillators and accessories online. Please click on www.rescue7.net and click the online ordering icon to proceed with the easy to order process. At Rescue 7 however, we continue to value the opportunity to discuss your needs in person so please feel free to call when needed.



SECONDS COUNT!



Two young teachers in Toronto's West End have been nominated for the Emergency Medical Services Citizen's Award. One of the teachers, teaching a class in First Aid, had popped into a neighboring grade 12 Phys Ed class to borrow a "trainer" defibrillator. He entered the classroom to see his colleague cradling a student whose heart had abruptly stopped. In the crucial minutes that followed, the teachers worked together, employing CPR and a real defibrillator to restore the teen's pulse before emergency crews arrived. Remarkably, one of the teachers had been working at the collegiate for less than two weeks and one of the first classes she had taught was in CPR.

MORE SAVES WITH A SAM PAD

Rescue 7 is proud to announce two saved lives! At a Fitness Club in British Columbia in October, a 44 year woman collapsed during a workout and within seconds, the team – all of whom had been trained by Rescue 7 – leaped into action and after only one shock, the woman was able to breathe again. The attending doctor at the hospital stated that if the Club had not had a defibrillator within easy reach, her chances of survival would have been minimal. This nationally recognized chain of Fitness Clubs has chosen to install the SAM PAD defibrillator into each of their many locations. Another Fitness Club in Etobicoke, Ontario just had a save with a SAM PAD defibrillator earlier this week. More details to follows.

Guideline Changes: CPR/AED/First Aid

The 2010 guideline changes in CPR and First Aid have been implemented and workplaces should consult with their Health & Safety Division or with Rescue 7 to make sure your organization is compliant with the necessary changes. Rescue 7 has received approvals for the new guidelines federally as well as provincially – where applicable – and as of November 1, 2011, all material has been revised to reflect these changes. Rescue 7 Instructors were required to attend workshops or webinars across the country in order to be re-certified to teach in accordance with the new guidelines. We are proud to say that all of our Instructors experienced success and are looking forward to the exciting new dynamics of teaching in 2012.



**ALL NEW COURSES BOOKED BETWEEN NOW AND DECEMBER 31ST
RECEIVE 10% OFF REGULAR PRICE COURSES**
(please mention promo code R7HNY2012)